

## High Performance Pigments

In recent years, **High-Performance Pigments (HPPs)** have gained significant importance, experiencing growth far surpassing that of traditional pigments. The global demand for these advanced pigments continues to rise due to their superior properties and performance.

High-Performance Pigments offers exceptional benefits, including **excellent recoat ability** and outstanding resistance to **solvents**, **weather**, and **light exposure**. These pigments exhibit **high tinting strength** and **brilliance**, thanks to their easy dispersibility, making them ideal for a wide range of industrial applications.

HPPs also boast **outstanding fastness properties**, ensuring superior durability against **light**, **weather**, **solvents**, and **heat**. This makes them the preferred choice for **outdoor applications** such as **automotive coatings**, **exterior house paint**, and **outdoor signage**.

Moreover, these high-performance pigments provide enhanced **resistance properties** while being **environmentally friendly**, making them suitable for industries that prioritize sustainability.

HPP C.I. Numbers	
Pigment Yellow 138	Pigment Red 254
Pigment Yellow 139	Pigment Red 122
Pigment Yellow 150	Pigment Red 169
Pigment Yellow 154	Pigment Red 177
Pigment Yellow 155	Pigment Red 179
Pigment Yellow 180	Pigment Red 185
Pigment Yellow 184	Pigment Red 202
Pigment Yellow 191	Pigment Red 208
Pigment Orange 73	
Pigment Orange 64	
Pigment Orange 36	